**Affiliate Email Copy for**

**Reach More People by Speaking on Podcasts**

Email #1

Suggested Subjects:

Want to get your message out to more people?

Speaking can explode your business!

[firstname],

If no one hears you, they can’t buy from you. If they don’t know you exist, how can you help them?

One of the best ways to get your message out to the world, increase your visibility, and expand your list of subscribers is to speak on podcasts.

Podcasts are wildly popular. Here are some recent stats for the United States:

* 50% of all US homes are podcast fans
* 37% listen to podcasts at least every month
* 24% listen to podcasts weekly

Speaking on podcasts is one of the easiest ways you can reach others. Podcasters are urgently seeking enough guests (not all podcasts accept guests, but most do).

When you speak on a podcast, you can:

* Show your expertise
* Provide a link to your freebie
* Have fun!

"Reach More People by Speaking on Podcasts" is a guide to get you up and running quickly:

* Discover where to find the right podcasts for you
* Get tips for being a great podcast guest
* Learn how to follow up after a podcast to get the maximum benefit for your business

"Reach More People by Speaking on Podcasts" is from my friend and colleague, Ellen Finkelstein. She’s been on too many podcasts to count and has been teaching speakers for over 20 years.

If you aren’t speaking on podcasts, you’re missing a great opportunity.

Pick up Ellen’s guide now right here [link]

[close]

P.S. I really like the part about following up because many podcast guides miss this point. Plus, she includes an insider tip about the BEST way to get invited to speak on a podcast.

**Email #2**

Suggested Subjects:

If you aren’t speaking on podcasts, you’re missing a great opportunity

The secret of speaking online

[firstname],

One of the best ways to get your message out to the world, increase your visibility, and expand your list of subscribers is to speak on podcasts.

Podcasts are wildly popular. And podcasters have a hard time finding enough guests.

Speaking on a podcast is a way to:

* Show your expertise
* Provide a link to your freebie
* Have fun!

My friend and colleague, Ellen Finkelstein has written a top-notch guide, "Reach More People by Speaking on Podcasts" that will get you up and running quickly:

* Discover where to find the right podcasts for you
* Get tips for being a great podcast guest
* Learn how to follow up after a podcast to get the maximum benefit for your business

Ellen has spoken on too many podcasts to count and has been teaching speakers for over 20 years.

If you aren’t speaking on podcasts, you’re missing a great opportunity.

Pick up Ellen’s guide now right here [link]

[close]

P.S. Ellen includes an insider tip about the BEST way to get invited to speak on a podcast.

**Email #3**

Suggested Subjects:

Courtesy reminder: Pick up this podcast guide today

Last minute notice: Learn how to speak online

[firstname],

This is a last-minute reminder about "Reach More People by Speaking on Podcasts,” a top-notch guide to speaking on podcasts from Ellen Finkelstein.

One of the best ways to get your message out to the world, increase your visibility, and expand your list of subscribers is to speak on podcasts.

If you aren’t speaking on podcasts, you’re missing a great opportunity.

Pick up Ellen’s guide now right here [link]

[close]

P.S. Ellen includes an insider tip about the BEST way to get invited to speak on a podcast.